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V. 68, No. 2, 25 avril 1985

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Should you see any relevant references to Statistics Canada or its data, could you please forward a copy to 3rd floor, R.H.Coats, Attention: Digest.

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La Division des communications compile des extraits de documents qui contiennent des références aux données de Statistique Canada pour former L'Argus un recueil mensuel.

En collaboration avec elle, la bibliothèque de Statistique Canada dépouille des périodiques et autres documents spécialisés et effectue des recherches dans des bases de données susceptibles de contenir du matériel pertinent.

Les divisions spécialisées ont été invitées à apporter leur concours à la Division des communications en lui envoyant les articles qu'elle sont les seules à recevoir.

Si vous aussi trouvez dans un article des références pertinentes à Statistique Canada ou à ses données, vous êtes priés d'en faire parvenir une copie au 3e étage de l'immeuble R.H. Coats, avec la mention: L'Argus.



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AGING/VIEILLISSEMENT

HQ Aging in the eighties: America in transition: a survey. 1
1064.U5 Washington, D.C.: National Council on the Aging,
A6347 1981. 169 p.

DOC Demographic and socioeconomic aspects of aging in the United 2
US1 States. Edited by Jacob S. Siegel and Maria Davidson.
DD1 Washington, D.C.: U.S. Dept. of Commerce, Bureau of the
P-23 Census, 1984. 149 p.
S67
no. 138

HQ Retirement and economic behavior. Edited by Henry J. Aaron 3
1062 and Gary Burtless. Washington, D.C.: Brookings Institution,
R43 1984. 352 p.

AGRICULTURE/AGRICULTURE

S Andreea, Bernd 4
495 Farming, development and space: a world agricultural
A4713 geography. Berlin, New York: W. de Gruyter, 1981. 345 p.

HD Emerson, Robert D. 5
1525 Seasonal agricultural labor markets in the United States.
S37 Ames, Iowa: Iowa State University Press, 1984. 564 p.

SF Livestock response functions. Edited by Earl O. Heady and 6
111 Shashanka Bhide. Ames, Iowa: Iowa State University Press,
L58 1984. 331 p.

ARTIFICIAL INTELLIGENCE/INTELLIGENCE ARTIFICIELLE

Q Artificial intelligence: tools, techniques, and 7
335 applications. Edited by Tim O'Shea, Marc Eisenstadt
A788 et al. Cambridge (England), Philadelphia: Harper and
Row, 1984. 497 p.

BANKING/BANQUES

HB McCallum, Bennett T.
34 Bank deregulation, accounting systems of exchange, and
W66 the unit of account: a critical review. Cambridge, Mass.: 8
no. 1572 National Bureau of Economic Research, 1985. 38 p.

CENSUS AND DEMOGRAPHY/RECENSEMENT ET DÉMOGRAPHIE

HB Coale, Ansley J.
1064 Rapid population change in China, 1952-1982. 9
C652 Washington, D.C.: National Academy Press, 1984. 89 p.

DOC Timaeus, Ian
ZZ Mortality in Lesotho: study of levels, trends and
Si50 differentials based on retrospective survey data. 10
S16 London: The Hague: International Statistical Institute;
no. 59 World Fertility Survey, 1984. 53 p.

HA State demographics: Population profiles of the 50 states.
214 Edited by the American demographics magazine editors. 11
S83 Homewood, Ill.: Dow Jones-Irwin, 1984. 335 p.

COMPUTER SCIENCE/INFORMATIQUE

QA An interactive environment for data analysis and graphics.
276.4 Edited by Richard A. Becker and John M. Chambers. Belmont, 12
B43 California: Wadsworth Advanced Book Program, 1984. 550 p.

ECONOMIC THEORY AND CONDITIONS/THÉORIE ET CONDITIONS ÉCONOMIQUES

HC Canada: Outlook '85, what's ahead for the nation in the
115 economy, business and politics. Toronto: Maclean-Hunter Ltd., 13
C11 1984. 108 p.
1984

HB Dehem, Roser
75 Histoire de la pensée économique: des mercantilistes à Keynes.
D333 Québec: Presses de l'université Laval, 1984. 448 p. 14

ECONOMIC THEORY AND CONDITIONS/THÉORIE ET CONDITIONS ÉCONOMIQUES

HC Economic choices 1984. Edited by Alice M. Rivlin, et al. Washington, D.C.: Brookings Institution, 1984. 171 p. 15
106.8
E273

HG Makin, John H. The global debt crisis: America's growing involvement. New York: Basic Books, 1984. 281 p. 16
3891.5
M34

HB Stiglitz, Joseph Economics of information and the theory of economic development. Cambridge, Mass.: National Bureau of Economic Research, 1985. 26 p. 17
34
W66
no. 1566

HC Time for decisions. Edited by Edward A. Carmichael and Wendy Poloson. Toronto: C.D. Howe Institute, 1985. 82 p. 18
115
C39

HD Vining, Daniel Rutledge On appraising the performance of an economic system: What an economic system is, and the norms implied in observers' adverse reactions to the outcome of its working. Cambridge, (Cambridgeshire) New York: Cambridge University Press, 1984. 191 p. 19
75
V56

EDUCATION/ÉDUCATION

LC Meeting educational needs of young adults. Edited by Gordon G. Darkenwald and Alan B. Knox. San Francisco: Jossey-Bass, 1984. 110 p. 20
5251
M38

ENERGY AND NATURAL RESOURCES/ÉNERGIE ET RESSOURCES NATURELLES

HD Canada's energy policy, 1985 and beyond. Edited by Edward A. Carmichael and Corina M. Herrera. Toronto: C.D. Howe Institute, 1984. 95 p. 21
9502.C32
C29

HD Elder, P.S. Soft is hard: barriers and incentives in Canadian energy policy. Calgary: Detselig Enterprises, 1984. 116 p. 22
9502.C32
E46

DOC Ressources en pétrole et gaz naturel du Canada, 1983. Texte par R.M. Procter, G.C. Taylor et J.A. Wade. Ottawa: Commission géologique du Canada, 1984. 63 p. 23
CA1
M532
84035Z

ENVIRONMENT/ENVIRONNEMENT

HB Scotchmer, Suzanne
34 The short run and long run benefits of environmental
H27 improvement. Cambridge, Mass.: Harvard Institute of
no. 1135 Economic Research, Harvard University, 1985. 30 p.

ETHNIC STUDIES/ÉTUDE ETHNIQUES

DOC Caldwell, Gary
Ca2 Les études ethniques au Québec: bilan et perspectives.
PQ Québec: Institut Québécoise de recherche sur la culture,
DC100 1983. 106 p.
83E72

FAMILY/FAMILLE

DOC Hayshe, Howard
US1 Marital and family patterns of workers; an update.
L81 Washington, D.C.: U.S. Dept. of Labor, Bureau of Labor
83M13 Statistics, 1983. 34 p.

FINANCE/FINANCE

HF Bernstein, Leopold A.
5681.B2 The analysis of financial statements. Homewood, Ill.:
B45 Dow Jones-Irwin, 1984. 381 p.
1984

HB Firm size, financial structure, and market structure; a
34 study based on intraindustry differences.
H27 Richard E. Caves and Thomas A. Pugel. Cambridge, Mass.:
no. 1129 Harvard Institute of Economic Research, Harvard University,
1985, 25 p.

HG Inflation, debt, and indexation. Edited by Rudiger
229.5 Dornbusch and Mario Henrique Simonsen. Cambridge, Mass.:
153 MIT Press, 1983. 334 p.

FORECASTING/PREVISION

DOC
CA1
MI
84P62 National Occupational Outlook Conference (1st: 1983: Ottawa and Hull, Canada).
 Proceedings; First National Occupational Outlook Conference: Procès-verbal; Première conférence nationale sur les perspectives professionnelles. Ottawa: Emploi et immigration Canada, 1984. 186, 171 p. 30

CB
158
P74 Preparing for a changing future; a catalogue and analysis of "futures oriented" work undertaken by Canadian governments. Ottawa: Square One Management, 1984. 267 p. 31

FOREIGN EXCHANGE/CHANGE

HG
3851
S47
1980
supple. 1984 Shepherd, Sidney A.
 Foreign exchange and foreign trade in Canada; an outline of principles, practices and precedents. 1984 supplement to the 1980 fifth edition. Victoria, B.C.: Sono Nis press, 1984. 126 p. 32

FOREIGN INVESTMENTS/INVESTISSEMENTS ÉTRANGERS

HG
5152
S95 Ross, Robert B.
 A Summary/Sommaire. Ottawa: Conference Board of Canada, International Business Research Centre, 1985. 21, 24 p. 33

GOVERNMENT ADMINISTRATION/ADMINISTRATION GOUVERNEMENTALE

HC
115
F73
1984 French, Richard D.
 How Ottawa decides; planning and industrial policy making 1968-1984, 2nd edition. Toronto: J. Lorimer, 1984. 225 p. 34

HJ
257.2
E24
1983 Meyer, Laurence H.
 The Economic consequences of government deficits. Proceedings of a conference co-sponsored by the Centre for the study of American Business and the Institute for Banking and Financial Markets at Washington University, St. Louis, Mo., Oct. 29-30, 1982. Boston: Kluwer-Nijhoff, 1983. 242 p. 35

HEALTH AND WELFARE/SANTÉ ET BIEN-ÊTRE SOCIAL

RA Workshop on Hospital Statistics for Population-Based Health Care and Epidemiology; Role of the Minimum Basic Data Set. 36
985
W66 Hospital statistics in Europe. Edited by P.M. Lambert and F.H.
1981 Roger. Amsterdam: North-Holland, 1982. 200 p.

HD Mercer handbook of Canadian pension and welfare plans. Edited by Laurence E. Coward. Don Mills, Ont.: CCH Canadian, 1984. 376 p. 37
7106.C2
M4
1984

RA Raffel, Marshall W. 38
411 Comparative health systems; descriptive analyses of fourteen
C66 national health systems. University Park, Pa.: Pennsylvania
State University Press, 1984. 600 p.

HOUSING/LOGEMENT

HD Women and housing; changing needs and the failure of policy. 39
7305 Edited by Janet McClain with Cassie Doy. Ottawa: Canadian
A3 Council on Social Development, 1984. 87 p.
BM44

INCOME DISTRIBUTION/RÉPARTITION DU REVENU

HB Macroeconomics, income distribution, and poverty. 40
34 Edited by Rebecca M. Blank and Alan S. Blinder. Cambridge, Mass.:
W66 National Bureau of Economic Research, 1985. 59 p.
no. 1567

INTERNATIONAL BUSINESS/COMMERCE INTERNATIONAL

HB Caves, Richard E. 41
34 International trade and industrial organization: problems,
H27 solved and unsolved. Cambridge, Mass.: Harvard Institute of
no. 1131 Economic Research, Harvard University, 1985. 33 p.

INTERNATIONAL RELATIONS/RELATIONS INTERNATIONALES

FC Doran, Charles F. 42
249 Forgotten partnership; U.S.-Canada relations today. Baltimore:
D67 Johns Hopkins University Press, 1984. 294 p.

FC Leyton-Brown, David 43
249 Weathering the storm; Canadian-U.S. relations, 1980-83. Toronto:
L49 Canadian-American Committee, 1985. 86 p.

LABOUR/TRAVAIL

HB Goldin, Claudia 44
34 Monitoring costs and occupational segregation by sex; a historical
W66 analysis. Cambridge, Mass.: National Bureau of Economic Research,
no. 1560 1985. 23 p.

DOC Information in the labour market; job-worker matching and its
CA2 implications for education in Ontario. Edited by James B. Davies
ON and Glenn M. MacDonald. Toronto: Published for the Ontario
EC Economic Council by University of Toronto Press, 1984. 190 p.
84154

HB Institutional change and labor market adjustment in the United
34 States. David E. Bloom and Steven M. Bloom. Cambridge, Mass.:
H27 Harvard Institute of Economic Research, Harvard University, 1985.
no. 1137 26 p.

DOC OCDE perspectives de l'emploi. Paris: Organisation de coopération
ZZ et de développement économiques, 1983. 47
EC
024Z
1983

DOC OECD employment outlook. Paris: Organisation for Economic Co-operation
ZZ and Development, 1983. 48
EC
024

LABOUR/TRAVAL

HB Pesando, James E.
34 The usefulness of the wind-up measure of pension on
W66 liabilities; a labour market perspective. Cambridge, Mass.: 49
no. 1559 National Bureau of Economic Research, 1985. 15 p.

DOC Population, human resources and development planning; the ILO
UN9 contribution. Geneva: International Labour Office, 1984. 55 p. 50
L
83P53

MANAGEMENT/GESTION

HF Canadian directorship practices; the legal vulnerability of
5500.2 corporate directors. Edited by Thomas H. Mitchell. Ottawa: 51
E8 Conference Board of Canada, 1985. 20 p.
no. 29

HD The new product decision. Edited by Dale L. Flesher, Tonya K. Flesher,
69.N4 and Gerald U. Skelly. New York, N.Y.: National Association of
F53 Accountants; Hamilton, Ontario; The Society of Management
Accountants of Canada, 1984. 150 p. 52

HF Odiorne, George S.
5549 Strategic management of human resources. San Francisco:
029 Jossey-Bass, 1984. 356 p. 53

MANUFACTURING INDUSTRY/INDUSTRIE MANUFACTURIÈRE

HB The competitive position of U.S. manufacturing firms.
34 Robert E. Lipsey and Irving B. Kravis. Cambridge, Mass.: 54
W66 National Bureau of Economic Research, 1985. 34 p.
no. 1557

MATHEMATICS/MATHÉMATIQUES

HB Chiang, Alpha C.
135 Fundamental methods of mathematical economics. New York:
C47 McGraw-Hill, 1984. 788 p. 55

QA Probability, modeling uncertainty. Donald R. Barr
273 and Peter W. Zehna. Reading, Mass.: Addison-Wesley Pub. Co., 56
B2577 1983. 405 p.

MONETARY POLICY/POLITIQUE MONÉTAIRE

DOC Lamfalussy, Alexandre
ZZ "Rules versus discretion"; an essay on monetary policy in an
BIS10 inflationary environment. Basle, Switzerland: Bank for Inter- 57
81R78 national Settlements, Monetary and Economic Dept., 1981. 50 p.

PRODUCTIVITY/PRODUCTIVITÉ

HB Adjusting output and productivity indexes for changes in the terms
34 of trade. W. Erwin Diewert and Catherine J. Morrison.
W66 Cambridge, Mass.: National Bureau of Economic Research, 1985. 51 p. 58
no. 1564

HB Caves, Richard E.
34 Interindustry differences in productivity growth and technical
H27 inefficiency. Cambridge, Mass.: Harvard Institute of Economic 59
no. 1130 Research, Harvard University, 1985. 26 p.

REGIONAL ECONOMY/ÉCONOMIE RÉGIONALE

DOC Ottawa and the provinces; regional perspectives.
CA2 Roy J. Romanow, Claude Ryan, and Robert L. Stanfield.
ON Toronto: Ontario Economic Council, 1984. 45 p. 60
EC
84076

DOC Le Québec dans le monde; état de la situation. Québec:
CA2 Secrétariat permanent des conférences socio-économiques du
PQ Québec, 1984. 190 p. 61
CE50
84Q75

HB Tremblay, Rodrigue
34 The regional impact in Canada of free trade. Montréal:
M6 Département de science économique et centre de recherche en 62
no. 8510 développement économique, Université de Montréal, 1985. 22 p.

RESEARCH AND DEVELOPMENT (R&D)/RECHERCHE ET DÉVELOPPEMENT (R&D)

HB Griliches, Zvi
34 Productivity, R&D, and basic research at the firm level in the
W66 1970's. Cambridge, Mass.: National Bureau of Economic Research,
no. 1547 1985. 27 p. 63

SOCIAL SCIENCES-METHODOLOGY/SCIENCES SOCIALES-MÉTHODOLOGIE

HM Introduction to qualitative research methods; the search for meanings.
24 Edited by Steve J. Taylor and Robert Bogdan. 2nd edition. New York:
T32 Wiley, 1984. 302 p.
1984

H Rutman, Leonard
62 Evaluation research methods; a basic guide. 2nd edition. Beverly
E85 Hills: Sage Publications, 1984. 239 p. 65
1984

HN Social impact assessment methods. Edited by Kurt Finsterbusch,
25 et al. Berverly Hills: Sage Publications, 1983. 318 p. 66
S57

HN Fowler, Floyd J.
29 Survey research methods. Beverly Hills: Sage Publications, 1984.
F68 159 p. 67

STATISTICS/STATISTIQUE

QA Bhat, U. Narayan
274 Elements of applied stochastic processes. 2nd edition. New York: 68
B48 Wiley, 1984. 685 p.
1984

HB Dickens, William T.
34 Error components in grouped data; why it's never worth weighting.
T42 Cambridge, Mass.: National Bureau of Economic Research, 1985. 15 p. 69
no. 43

STATISTICS/STATISTIQUE

QA Gilchrist, Warren
276 Statistical modelling. New York: Wiley, 1984. 339 p.
G453

71

QA Pollard, David
274 Convergence of stochastic processes. New York: Springer-
P64 Verlag, 1984. 215 p.

72

QA Seber, G.A.F.
278 Multivariate observations. New York: Wiley, 1984. 686 p.
S39

73

TAXATION/IMPÔTS

K The new Canada-U.S. tax convention. Edited by Richard G. Tremblay
4475.4 and Hugh A. Garnett. Scarborough, Ont.: Prentice-Hall Canada,
T74 1985. 234 p.

74

DOC Statistical analysis of the operations and activities of private
US1 foundations; study. Washington, D.C.: U.S. General Accounting
GA Office, 1984. 97 p.
84S71

75

UNEMPLOYMENT/CHOMAGE

HD New perspectives on unemployment. Edited by Barbara A.P. Jones.
5724 New Brunswick, U.S.A.: Transaction Books, 1984. 105 p.
N39

76

HB Unemployment-rate dynamics and persistant unemployment under
34 rational expectations. Cambridge, Mass.: National Bureau of
W66 Economic Research, 1985. 55 p.
no. 1558

77

WRITING/RÉDACTION

PE Graham, Barbara Florio
1408 Five fast steps to better writing. Ottawa: Opus Mundi,
G68 1985. 103 p.

78

NEW PERIODICALS/NOUVEAUX PÉRIODIQUES

PER	Canadian food and drug products news. Toronto: Maclean Hunter, 1982. Quarterly/trimestriel. Holdings/réception: Vol.15, no.1, (spring 1984)	79
PER	International business perspectives. Ottawa: Conference Board of Canada, 1984. Quarterly/trimestriel. Holdings/réception: Vol. 1, no. 1, (Oct. 1984)	80
PER	The Professional statistician. Bury St Edmonds, Suffolk: Institute of Statisticians, 1982. Quarterly/trimestriel. Holdings/réception: Vol. 3, Issue 8, (Oct. 1984)	81
PER	The Rand journal of economics. Mount Morris, Il.: Rand Corp, 1984. Quarterly/trimestriel. Holdings/réception: Vol. 15, no. 1, (spring 1984)	82
DOC UN5 EB S73	Statistical indicators for Asia and the Pacific. Bangkok, Thailand: Economic and social commission for Asia and the Pacific, 1977. Quarterly/trimestriel. Holdings/réception: Vol. 13, no. 1, (March 1983)	83

REFERENCE/RÉFÉRENCE

REF S530.5 A33 1983	Agicultural research centres; a world directory of organizations and programmes. Harlow, Essex, UK: Longman; Detroit, Mi., USA, 1983	84
REF DS 779.15 C54 1983/84 5260240	China official yearbook. Wanchai, Hong Kong: Dragon Pearl Publication, 1983	85
REF HA41 M54	A dictionary of social science methods. Edited by P.M.C. Miller and M.J. Wilson. Chichester, West Sussex, New York: Wiley, 1983. 124 p.	86

REFERENCE/RÉFÉRENCE

REF E 184.A1 E86 1983	Ethnic information sources of the United States. Detroit, Mich.: Gale Research Co., 1983.	87
REF TX910.C3 C66 4420817	The financial post conferences and conventions. Toronto: Maclean-Hunter, 1984.	88
REF L 905 D47 1985	Jacobs, Margaret A. The Directory of Canadian schools. Montreal, Québec: Kylix International Ltd., 1985. 267 p.	89
REF DOC CA1 SA 84157	Information technology vocabulary; Vocabulaire de la technologie du traitement de l'information. Ottawa: Published by the Secretariat to the Government EDP Standards Committee on behalf of the Government EDP Standards Committee, 1984.	90
REF HF54 L35 1984	Lambert's world of trade, finance and economic development. Washington, D.C.: Lambert Publications Inc., 1984	91
REF Z 699.22 056 1984	Online database search services directory. Detroit, Mich.: Gale Research Co., 1984.	92
REF FC25 087 1985 5149257	Ottawa's senior executives guide. Ottawa, Ont.: Communications Nova Plus, 1984	93
REF JA61 C47	The public administration dictionary. Edited by Ralph C. Chandler and Jack C. Plano. New York: Wiley, 1982. 406 p.	94

REFERENCE/RÉFÉRENCE

REF	Webster's new geographical dictionary. Springfield, Mass.:	
G	Merriam-Webster, 1984. 1376 p.	95
103.5		
W45		
1984		
REF	Who's who of Canadian women. Annual. Toronto: Trans-Canada	
FC26.W6	Press, 1983	96
W56		
1984/85		

II. CURRENT CONTENTS LIST / TABLE DES MATIÈRES PÉRIODIQUES

The Current Contents List contains the tables of contents in alphabetical order by title of periodicals received during the month and chosen from a list of 60 popular periodicals (see attached list).

The issues contained in each Current Contents List are available for you in the reading area, on the display shelf of reserved periodicals. We would ask you to please come in person (or send one of your staff) to photocopy or read the desired material in the library.

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A complete list of the periodicals the library receives is also available for examination at the Reference Desk.

Les Tables des matières périodiques renferment, par ordre alphabétique, les tables des matières des périodiques qui sont reçus au cours du mois et qui sont choisis parmi environ 60 périodiques populaires (voir la liste des titres ci-jointe).

Les numéros figurant dans chaque édition des Tables des matières périodiques sont à votre disposition dans la salle de lecture de la bibliothèque sur le présentoir des périodiques réservés et doivent être consultés sur place. Nous vous demandons de bien vouloir vous présenter en personne (ou envoyer un membre de votre personnel) pour photocopier ou lire les documents voulus.

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Si vous désirez suggérer des titres à ajouter aux Tables des matières périodiques ou donner vos commentaires, prière de téléphoner au comptoir de la consultation, au 990-8219.

Vous pouvez également examiner au comptoir de la consultation la liste complète des périodiques que reçoit la Bibliothèque.

Periodicals Selected for the Current Contents List

Périodiques choisis pour les Tables des Matières Périodiques

Academy of Management Journal
(27) Across the Board
Actualité (L')
Actualité (L') économique
American Demographics
American Economic Review
American Economist
American Journal of Economics and Sociology
American Sociological Review
American Statistician
Annals of Probability
Annals of the American Academy of Political and Social Science
Applied Economics
Applied Statistics
Artha Vijnana
Australian Economic Papers

Bank of Canada Review/ Revue de la Banque du Canada
Biometrics
Brookings Papers on Economic Activity
Bulletin of Economic Research
Business and Society Review
Business Horizons
(28) Business Quarterly
Business Week

Cahiers Québécois de démographie
Cambridge Journal of Economics
Canadian Business
(29) Canadian Business Review
Canadian Journal of Economics/ Revue canadienne d'économique
(30) Canadian Journal of Political Science/ Revue canadienne de science politique
Canadian Journal of Statistics/ La Revue canadienne de statistique
Canadian Review
Canadian Review of Sociology and Anthropology
Communication in Statistics - Econometric Review
Consommation; revue de socio-économie

Demography

(31) Econometrica
Economic Inquiry
Economic (The) Journal
Economica
Économies et Sociétés
Economist (The)

Economy and Society
Empirical Economics
Études et expansion; Demain
European Economic Review
Expansion (L')

Far Eastern Economic Review
Fortune

Harvard Business Review
Histoire Sociale/ Social History
Hitotsubashi Journal of Economics

Industrial Relations Journal
International Economic Review
International Labour Review
International Migration
International Migration Review
International Statistical Review

JASA (Journal of the American Statistical Association)

Journal of Accountancy
Journal of Business
Journal of Communications
Journal of Consumer Research
Journal of Development Economics
Journal of Economic Theory
Journal of Financial and Quantitative Analysis
Journal of Financial Economics
(32) Journal of Gerontology
Journal of Macroeconomics
(33) Journal of Marketing
(34) Journal of Political Economy
(35) Journal of Post-Keynesian Economics
Journal of Public Economics
Journal of the Royal Statistical Society
Journal of Urban Economics

Land Economics

Manchester (The) School of Economics and Social Studies

Optimization
Oxford Bulletin of Economics and Statistics
Oxford Economic Papers

Population
Population Studies
Population Trends
(36) Public Administration Review
Public Finance/Finances Publiques
Public Interest

Quarterly Journal of Economics
Quarterly Review of Economics and Business
Québec (Le) industriel

- (37) Recherches sociographiques
Regional Science and Urban Economics
Research Policy
Review of Economic Studies
Review of Economics and Statistics
- (38) Review of Income and Wealth
Revue économique
Revue française de sociologie
Revue française des affaires sociales
Revue Romaine de Mathématiques Pures et Appliquées
- (39) Siam; Journal on Scientific and Statistical Computing
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April 1985

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The Cover—Three versions of Barbie produced in Japan by Takara Company Ltd. Look closely. There's an anatomy lesson for global marketers. Photograph courtesy of Mattel Toys. Page 38.

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Published 11 times annually (the July and August issues are combined) by The Conference Board Inc. (ISSN 0147-1554). James T. Mills, President, 845 Third Avenue, New York, N.Y. 10022. Printed in Burlington, Vermont. Second-class postage paid at New York, N.Y., and at additional mailing offices.

Postmaster: Send address changes to *Across the Board*, 845 Third Avenue, New York, N.Y. 10022.

Subscription rates: CB Associate and educational rate, \$15 annually; single copies, \$1.50. Available to non-Associates, \$30 annually; single copies, \$3.00. For subscriptions mailed to non-U.S. or U.S. Possession addresses, add \$5.00 a year to the subscription fee.

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Advertising Manager Robert F. Sennott Jr. The Leadership Network, 254 Fifth Avenue, New York, N.Y. 10001. (212) 684-5500

Inquiries in Europe regarding the Conference Board should be addressed to: The Conference Board Inc., Avenue Louise, 207 Bte 5, B-1050 Brussels, Belgium.

In Canada: The Conference Board of Canada, 25 McArthur Road, Ottawa, Ontario K1L 6R3, Canada.

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Volume 49/Number 4

Winter 84/85

Business Quarterly

Published by School of Business Administration, The University of Western Ontario/London/Canada
C.B. JOHNSTON, DEAN

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THE NEXT 200 YEARS

John B. Aird, Lieutenant Governor of Ontario

In his article the author writes, "Like change, the nuclear threat is one which reaches deep into our personal lives, which compels us to act out new roles, and which confronts us with the danger of a new unsettling psychological disease - a paralysis of will, or nuclear inertia. It is, I think, responsible for much of the bewilderment, frustration and disorientation that plagues Canadian society". He feels that we must recapture the capacity to live with danger, as our ancestors did, without being overwhelmed by it. "The role of optimism and determination in our nation's success is not just a matter of historical record. It is a fact which history has underlined time and time again".

30

CANADA HAS IGNORED INTELLECTUAL PROPERTY RIGHTS: OUR RESEARCHERS PAY THE PRICE

Donald N. Thompson

Throughout the industrialized world, patent acts and similar provisions such as plant breeders' rights legislation, are used to encourage and support research and innovation by protecting the potential return on that investment. Patent acts are also argued to promote the disclosure of research results, and of industrial processes, providing a broad dissemination of new knowledge. But Canadians don't seem to agree. We are the only western nation not to provide protection to inventors of new plant varieties. We are the only industrialized nation to effectively allow no patent protection to inventors of new medicines or foods. In this article the author examines the lack of protection in these areas in Canada, and its impact on Canadian research efforts. He adds, "If compulsory licensing is not changed, then we are likely to see a decade in which Canada remains at the bottom of the list of developed countries in these areas".

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VIEWPOINT: THE AUDIT - AN IRRELEVANCY TO NEW INNOVATIVE BUSINESSES?

Michael Needham

In his Viewpoint article the author, who canvassed some of the managers of new innovative businesses (NIBS), discusses why there is an intense dissatisfaction among these managers with the audit function. He examines the services they are looking for and he suggests ways in which auditors can improve their services to new innovative businesses. "And remember", he adds, "NIBS are the accountants growth market of the '80's!"

40

THE NEW COMPETITIVE WORLD IN THE TELEVISION INDUSTRY - A U.S. MANUFACTURER'S RESPONSE

Tomasz Mroczkowski

Under formidable competitive pressures, organizations most threatened by overseas competition have begun to readjust and change. Some have completely pulled out of business, others have opted for joint ventures with their competitors. Many have launched significant change programs designed to improve their productivity and performance, reduce costs and improve product quality. The author points out that traditional organizational change theory does not offer ready "solutions" that can be easily applied in the totally new competitive situation of the 1980's. The issues have become international and much of the debate revolves around how much of Japanese management practice can, and should, U.S. organizations assimilate. Foreign technology is most easily absorbed but should American organizations also adopt Japanese-type human resource management systems? Or alternatively should they seek to promote employee commitment by exploiting rather than abandoning traditional American work culture. The author believes, to shed light on this important controversy, there is an urgent need to compile case studies of how successful programs have been implemented in concrete organizations. This article assesses the change process launched by an important American TV manufacturer - the General Electric Video Products Division - which has decided to take world competitors head on and become "number one" in the industry.

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Inside this issue

Corporate strategists and planners are bracing for the next round (cover story). It may be a tough bout, say the authors of a special four-article theme report on corporate strategies.

William A. Dimma, President and CEO of Royal LePage Limited, leads off with a ten-point plan to cope with change (p. 6). Adjusting to a global economy (p. 9) may not be easy, writes **Sylvia Ostry**, Ambassador for Multilateral Trade Negotiations, External Affairs Canada. **Allen Janger**, Executive Director of the Management Systems Program at The Conference Board, Inc., New York, analyses the post-recovery management imperative (p. 13). The CEO's view of political and social change is analysed (p. 18) by **Cassandra Blair**, Research Associate in the Public Affairs Research Division of The Conference Board of Canada.

The Canadian economy is expected to show modest, yet sustainable, growth in 1985 in spite of a trade slowdown, according to the latest survey of economic forecasters, says **Brian Hollohan**, an economist in the National Economic Forecasting and Analysis Group of The Conference Board of Canada (p. 2).

The basics of inflation are not as well understood as those of unemployment, says **Ernie Stokes**, Director of the New Product Development Group of The Conference Board of Canada (p. 21).

Larry Murphy, Director of Corporate Planning and Business Policy, and Chief Economist at Gulf Canada Limited, analyses policy priorities for renewed economic growth from the oil and gas industry's perspective (p. 27).

In the push for regulatory reform, business and government must both compromise, says **Larry Jones**, Associate Professor of Public Management and Co-chair of the Canadian Studies Programme at the University of Oregon (p. 35).

Low-cost hydro is called "blue gold" by **Richard Zuker**, Associate Director, Energy Division, Economic Council of Canada, because provinces are passing up potential revenue by giving consumers inexpensive electricity (p. 40).

With the Canada-U.S. tax treaty now in effect, **Roy Hogg**, Partner in charge of the Tax Division, Arthur Andersen & Co., re-examines the treaty's impact on business and individual taxation (p. 44).

Perhaps the question by **Guy Stanley**, Managing Partner, Public Issues Group, John Doherty and Company Inc. "Could Markets Run the Social Services?" is not just a rhetorical one (p. 48).

Free trade zones will soon account for 20 per cent of world trade, reports **Nicolas Papadopoulos**, Associate Professor of Marketing at the School of Business, Carleton University (p. 51).

Canada and China would benefit from increased trade, says **Zhao Deyan**, Professor at the Department of Economics, Wuhan University and The Institute for the Study of the U.S. and Canadian Economies (p. 56).

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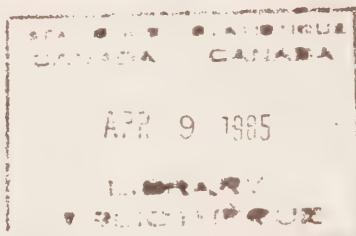
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Staff: Co-ordination, Wendy C. Robinson; Editing, Lorna P. McPherson; Charts & Paste-up, Steve Bain.

CANADIAN JOURNAL OF POLITICAL SCIENCE / REVUE CANADIENNE DE
SCIENCE POLITIQUE

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*An International Society for the Advancement of Economic
Theory in its Relation to Statistics and Mathematics*

Editor-in-Chief

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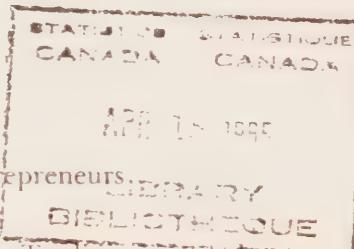
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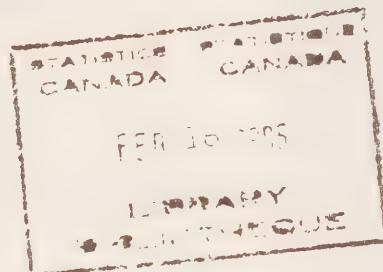
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income and wealth

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